

# What is Stewardship in your Ministry?

- 1) A means to an end?
  - ✓ Way to meet budget
  - ✓ Way to finance missions
  - ✓ Way to build buildings
  - ✓ Way to fund special projects
  - ✓ Way to add new site
  
- 2) A ministry with corresponding...
  - ✓ goals?
  - ✓ volunteers?
  - ✓ priorities?
  - ✓ support?
  - ✓ evaluation?

**Arts**  
**Children**  
**Evangelism**  
**Leadership**  
**Small Groups**  
**Spiritual Formation**  
**Spiritual Gifts**  
**Stewardship**  
**Student Ministries**

*“For where your treasure is, there will your heart be also.”*

Matthew 6:21



## Where is Stewardship in your Vision?

- Is there a goal for developing a “stewardship culture” in your church’s Mission/Vision/Values?

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# How is Stewardship in your Strategy this year?

1. Preaching
2. Teaching (Good \$ense, Crown, etc.)
3. Small Groups
4. Communication Plan
5. Estate Planning
6. Special Projects (Capital, Missions, Church Planting)
7. Resources: Books, Seminars, CD's
8. Prayer
9. Evaluation

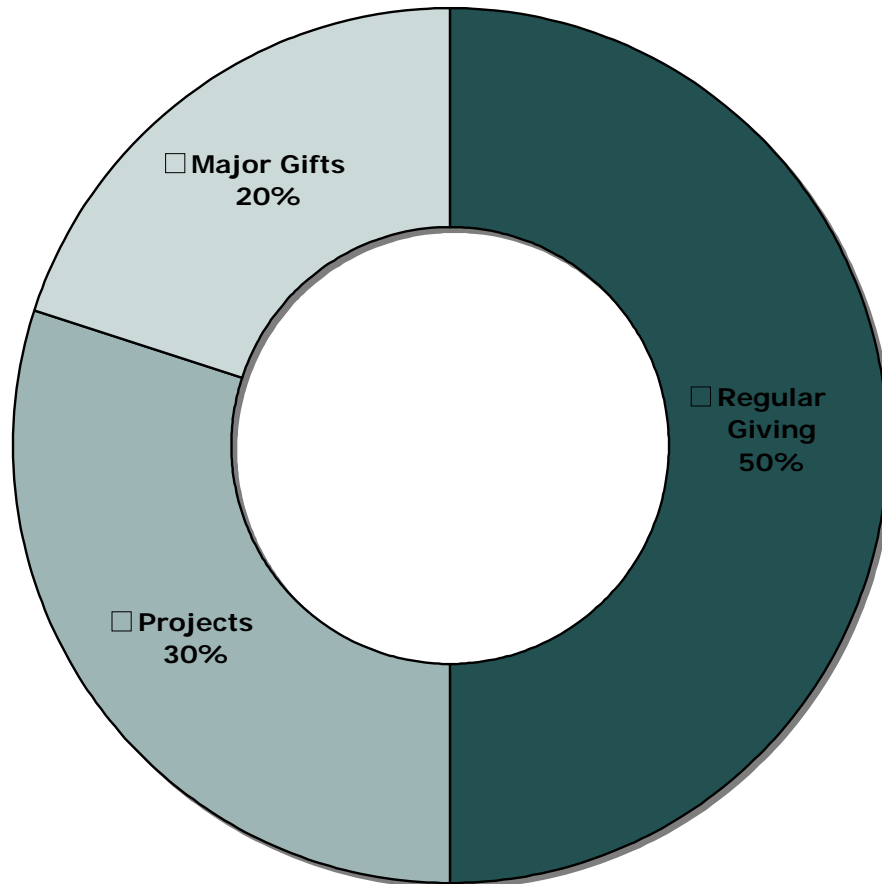
# Do you grasp the bigger picture?

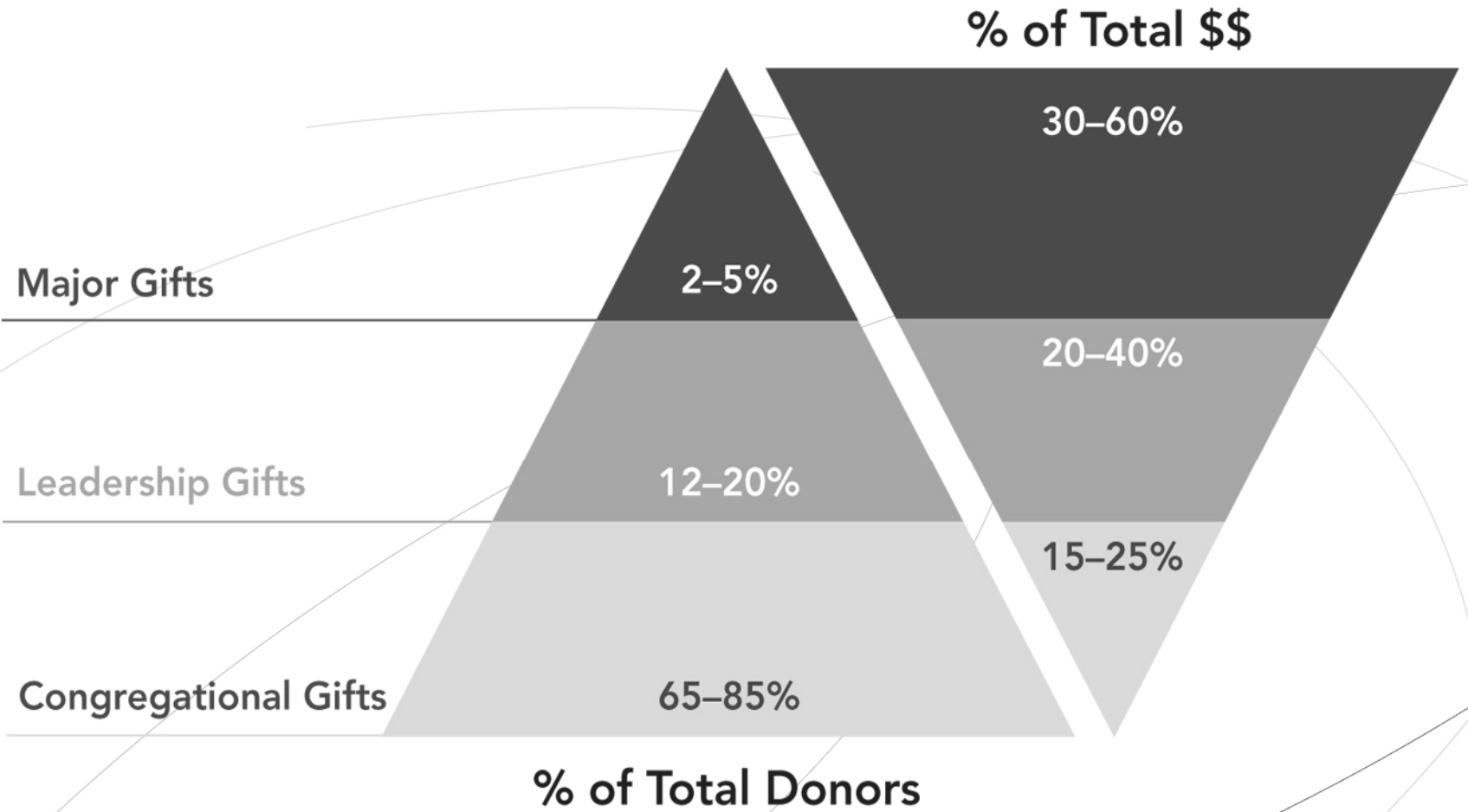
- Personal budgeting (Good \$ense/Crown)
- Investing (Life, Gifts, Resources, Energy, etc.)
- Generosity
- Dealing with Debt
- Materialism (Culture)
- Priorities
- Money & Marriage.....

# What are contributions given for?

1. Regular Donations
2. Special Projects
3. Major Gifts

➤ *Weekly offerings can access as little as 50% of a church's income potential!*





For a typical church to raise 3 or more times its prior year annual budget.

# Stewardship Support?

1. Stewardship Campaign (Why?)
2. Stewardship Coaching (12 months)
3. Annual Budget Campaign
4. Process/Strategic Consulting

*“We use a stewardship consultant for the same reason we hire an architect. We did it once on our own and discovered that it cost us ten times what the fee would have been.”*

## Churches commonly...

1. wait too long before hiring a consultant (fee is same).
2. feel compelled to have too many questions answered BEFORE a campaign when they would make more sense to answer after a campaign.
3. think the size of their “need” will unduly affect their results.
4. check references of consultant too late in the process.
5. fail to communicate they don’t want a salesman to present to them rather than their consultant.



## Before Entering a Campaign — know how to answer...

1. Why are we doing this?
2. Why are we doing this now?
3. What would happen if we don't do it?
4. Is the leadership behind it?
5. What is being asked from the members?

# Unique Multi-site Stewardship Issues

1. Site Identity (intentional/actual)
2. Leadership Connection (relationship)
3. “Ownership”
4. Dependency

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