**Coaching’s Impact**

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Professional coaching is not THE answer to church vitality or to planting vital churches in the PCA but it is definitely an important tool on the toolbelt when used skillfully to enhance both in the advancement of God’s kingdom.  Note these top benefits as cited in the 2020 Global Coaching Study conducted by the International Coaching Federation (ICF).

**The top benefits of coaching in 2023**

* 80% of people who receive coaching say their self-confidence increased
* 70% of those who are coached improve their work performance, relationships, and communication
* 86% of companies report recouping their investment in coaching and more
* 99% of those who hire a coach are “satisfied” or “very satisfied”
* 73% of coaching clients report that coaching helps them improve their work performance, communication skills, interpersonal skills, relationships, work/life balance, and wellness
* 51% of companies with a strong coaching culture have higher revenues compared to their competitors
* The median coaching ROI is 700% (7x) the investment

Professional coaching can be a significant resource in planting new churches, strengthening existing churches, and increasing ministry effectiveness and joy.  Professional coaching is particularly suited to come alongside leaders and teams to support, assist, and strengthen them individually and internally as well as in their outward efforts to plant churches, increase effectives, and bless the congregation and community they are called by God to serve.

Coaching is about asking powerful questions, active listening, being a safe sounding board for generating awareness, options and actions, and providing support, reflection, and accountability, so as to help leaders and teams move forward through the complexities and challenges they face in order to fulfill their God-given purpose and calling.

I would love the opportunity to discuss this subject further with you and to discover together how coaching can fit your vision, mission and values now and into the future.