



# Anderson Indiana

## Anderson, Indiana Statistics

2018 - 2019 Estimates, census.gov/MissionInsite.com

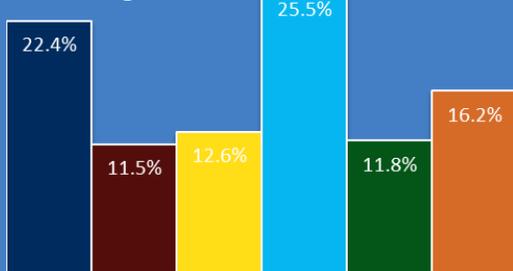
### By the Numbers

Population:	55,429
Median family income:	\$43,403
Median home value:	\$72,100
Median Rent:	\$761
Poverty Rate:	19.9%
Crime Index:	410.4

US Average is 274 (2018, city-data.com)

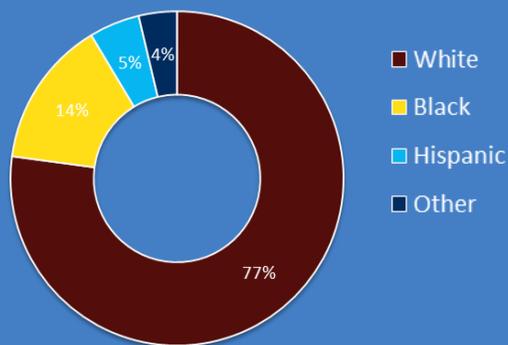
### Age Demographics

Median age: 37



Under 18 18-24 25-34 35-54 55-64 Over 64

### Racial Demographics



### Marital Status

Married	39%
Not Married	61%

### Households with Children

Married Couple	48%
Single Parent	52%

Anderson is a city in and the county seat of Madison County, Indiana. It is positioned in the heart of the Midwest, just north of the Indianapolis metropolitan area. Like most industrial cities in the Rust Belt, Anderson suffered from deindustrialization in the 1970s and 80s which led to higher rates of poverty which continue through today.

Unfortunately, over one-third of the people in Anderson do not identify as Christians and therefore do not have the spiritual resources to deal with the poverty that surrounds them and its effects.

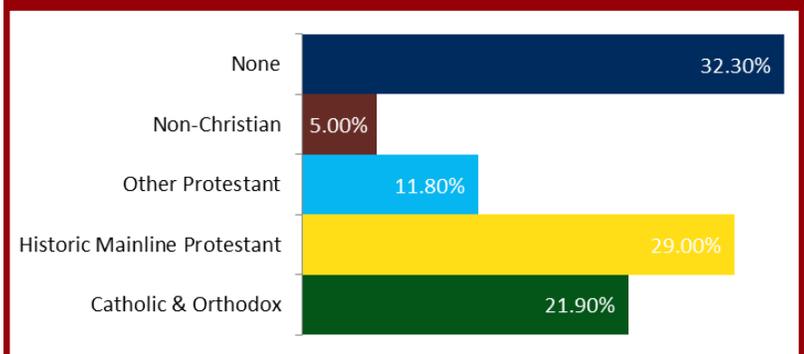
Recognizing that there is little to no reformed church presence in Anderson, Central Indiana Presbytery is

committed to planting a PCA church in the area with the support of the Midwest Alliance whose mission is to see PCA churches and presbyteries in the Midwest working together to plant and grow healthy and reproducing churches.

Central Indiana Presbytery exists as a regional church to extend God's kingdom by strengthening existing churches, planting new churches, developing leaders, and caring for our shepherds. We are praying that a church plant in Anderson will be part of God's



### Anderson Religious Preferences (2017)





Anderson Speedway



Downtown



Athletic Park

## Anderson Highlights

Anderson Community School Corp received a "C" rating for 2017-2018.

Anderson is the headquarters of the Church of God and home of Anderson University, student population of 1,877.

Location of Harrah's Hoosier Park Racing & Casino.

Sports over 30 parks and recreation centers.

Revitalized downtown area boasts a holiday parade with over 2,000 people.

Home to one of the 17 regional campuses of The Crossings, a statewide alternative education provider that provides a family atmosphere to help struggling students continue their education.

## Education

(population over age 25)

84.9% High School Grad or higher

9.9% Bachelor's Degree

4.9% Graduate or Professional

## Top 10 Private Employers

(Company & # of Full Time Employees)

Community Hospital Anderson	1,980
Saint Vincent Regional Hospital	1,410
Nestle	790
Hoosier Park Racing and Casino	785
Carter Express	680
Anderson University	530
Conduent (formerly Xerox)	500
Pay Less / Kroger Super Markets	440
Greenville Technology, Inc (GTI)	395
Walmart Super Center	365

## Candidate Strengths

- Loves and trusts God far more than he loves or trusts anyone or anything else
- Intentional in evangelism and connects with unbelievers
- Desire to put down roots and equip people for ministry
- A strong preacher - effective communicator - able to preach Christ crucified

## Support

- Mentoring available from experienced church planters
- The commitment of the Central Indiana Presbytery to church planting

## Imagine

A welcoming church plant reaching the "nones" in Anderson

A gospel saturated, missional church plant in Anderson that becomes a hub to plant additional churches in the surrounding communities

Contact Ted Powers

Midwest Alliance Director

tpowers01@outlook.com

678-641-1250



## Most Common Occupations

