



Wisconsin Presbytery Church Plant

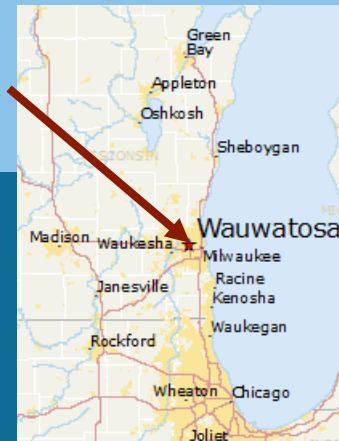
Presbyterian Church in America

Wauwatosa, Wisconsin is an urban enclave with a charming small-town feel located just four miles west of Milwaukee. There are 31 organized and active neighborhood associations in this charming city that the locals refer to simply as "Tosa."

The quadrants of the logo's shield (shown above) display an arrowhead representing the Indians who were the native inhabitants of the city, a mill for Hart's Mill which was the original name of the city, the words "In God We Trust," and an image of homes as it was one of the first

cities in Wisconsin to adopt zoning ordinances to limit commerce and manufacturing to specific areas. The words "In God We Trust" replaced the image of a cross due to the threat of a lawsuit in 1992.

Based on Milwaukee statistics, this is an area where over 53% of the people do not identify as religious. While the area is seeing new churches being planted, the need for a PCA church plant is



great as there is little to no reformed presence in the city.

The majority of churches in the Wisconsin Presbytery are invested in their church planting network, "On Wisconsin." The goal of "On Wisconsin" is to plant 16 more churches in Wisconsin in 10 years.

Since 2012, 5 churches have taken root, 5 new works have started and 2 RUF chapters have begun. By the grace of God, a church in Wauwatosa will soon be added to those numbers.



<http://onwisconsinpca.com/>

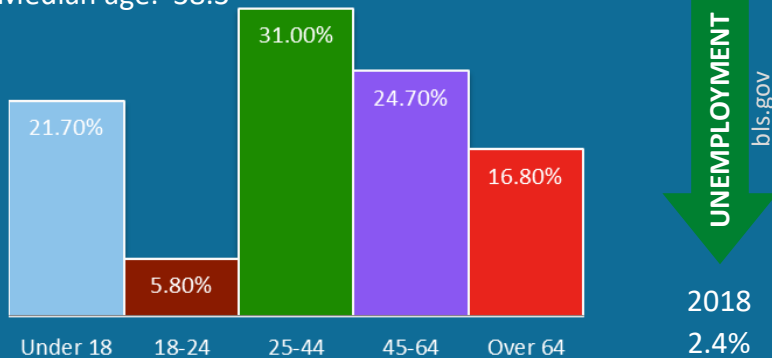
By the Numbers

2017 Estimates (factfinder.census.gov)

Population:	47,687
Median family income:	\$74,929
Median home value:	\$227,200
Poverty Rate:	7.1%

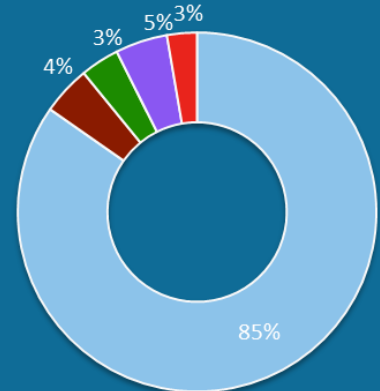
Population by Age

Median age: 38.3



Racial Demographics

White Asian Hispanic Black Other



Education (population over age 25)

96.7% High School Graduate or higher
 59.2% Bachelor's Degree or higher
 23.7% Graduate or Professional Degree



Candidate Strengths

- Has a heart for reaching Wisconsin with the gospel just as the gospel reaches his own heart.
- Intentional in evangelism and connects with unbelievers
- Effective communicator - able to communicate the gospel to a secular community
- Skilled at gathering, training, and empowering people to reach others for Christ.

Support Network

- Presbytery committed and mobilized for church planting
- "On Wisconsin" network providing structure and vision to support church planters, apprentices, and students who feel called to Wisconsin

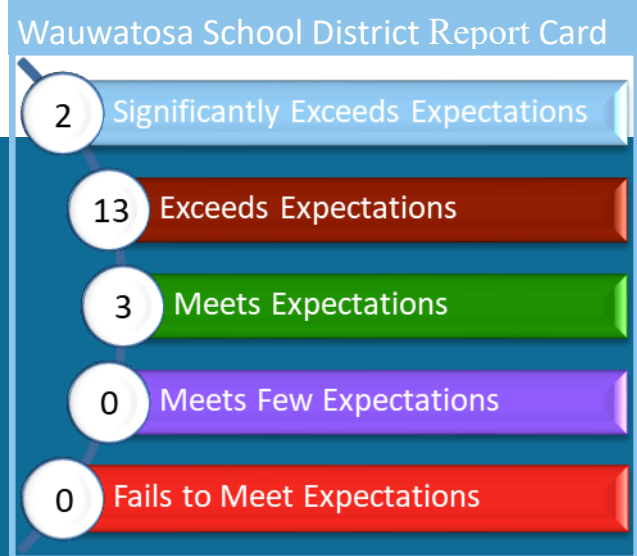
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Vision

The kingdom of God expanding in Wauwatosa
 A committed, winsomely reformed church
 A church plant that helps people see that community is a reflection of our triune God
 A gospel saturated, missional church plant in Wauwatosa that joins hands with a network committed to planting more churches.

Local Highlights

Home of Bryant & Stratton College-Wauwatosa & the Medical College of Wisconsin
 Over 2,000 acres of parks and recreation
 The Menomonee River runs through the city
 Site of Milwaukee County's Regional Medical Center, which includes the Medical College of Wisconsin, the Children's Hospital of Wisconsin, and Froedtert Hospital, one of two level-one trauma centers in the state.
 The Wauwatosa Life Sciences District is home to the Milwaukee County Research Park, the Technology Innovation Center, UWM Innovation Campus, and the Milwaukee Regional Medical Center. These institutions form the largest concentration of medical and technical research and application within Southeastern Wisconsin



Commerce/Employment

Major job sectors: Manufacturing, professional, scientific & technical services, retail trade, healthcare & social assistance, and educational services