

Austin-East High School District / Park City TENNESSEE

Tennessee Valley Presbytery

Presbyterian Church in America

Austin-East Statistics

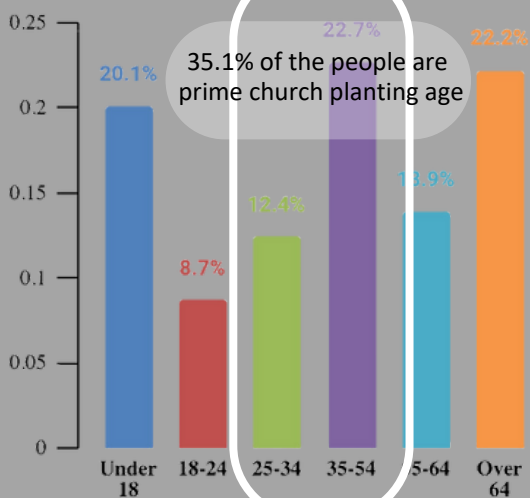
2023. Mission Insite

By the Numbers

Population:	20,718
Median household income:	\$60,198
Median home value:	\$275,000
Median Rent:	\$1295
Poverty Rate:	12.7%
Crime Index	60.2

Age Demographics

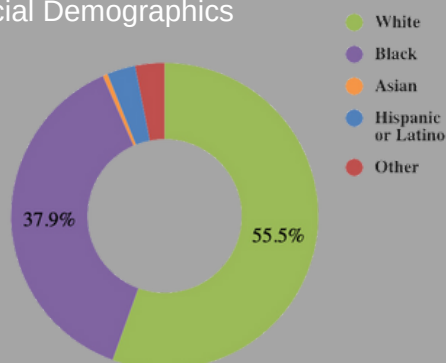
Median age: 42



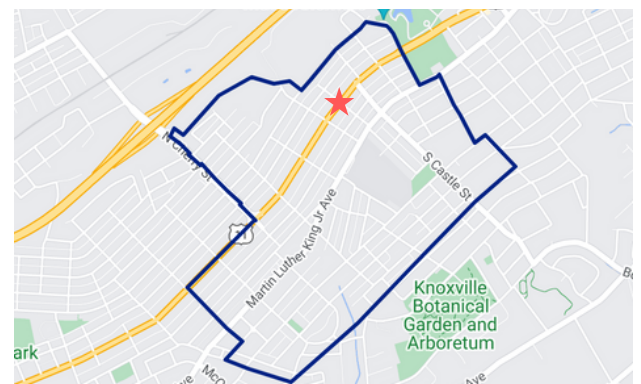
Marital Status

Married	41%
Never Married	33%
Divorced	15%
Widowed	3%

Racial Demographics

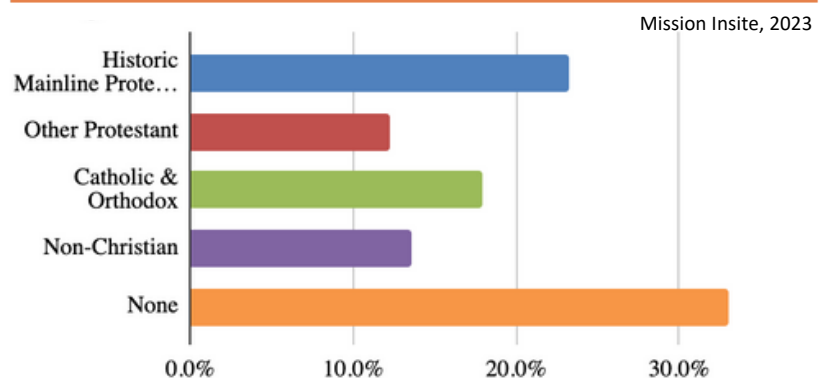


The Austin-East High School district is in the Park City neighborhood of Knoxville, TN. In 1968, the school formed from two formerly racially segregated schools: all-Black Austin High School and all-White East High School. Today, the school is under-resourced, but it is surrounded by a historic, tight-knit Black community that has suffered from urban renewal. Pockets of the area (Houston Hills to the west and Chilhowee Park) are undergoing gentrification and development. A Reformed, PCA church plant could invest in the valuable existing culture, help current residents navigate growth and changing neighborhoods, and boldly proclaim the gospel as the only lasting answer to society's ills.



We need a Black church planter who values the existing culture in Austin-East and can help people see the influence that the gospel has on life and community. The planter must understand the complexity that gentrification and urban renewal can bring to a neighborhood while also desiring to lead a congregation that grows and invests in the local area.

Religious Preferences





Zoo Knoxville



Chilhowee Park



Botanical Garden and Arboretum

Park City Highlights

Situated next to Zoo Knoxville, Park City offers the Knoxville Botanical Garden and Arboretum as well as Chilhowee Park. While Park City is a neighborhood in transition, cozy houses on tree-lined streets offer a historic, eclectic community.

Founded in 1907 and located three miles from downtown Knoxville, Park City retains much of its original architecture. The U.S. National Park Service recognized the neighborhood's significant contributions to the city's development. It is also listed on the National Register of Historic Places as Knoxville's largest historic district. Park City originally featured streetcar transportation lines, which influenced the neighborhood's growth. As Knoxville expanded, Park City became a popular neighborhood for commuters, even after the streetcar service was discontinued.

54% of the population are white collar workers.

Education

(population over age 25)
 87% High School Grad or higher
 14% Bachelor's Degree
 6% Graduate or Professional Degree

Candidate Strengths

- ☐ Loves and trusts God far more than he loves or trusts anyone or anything else
- ☐ Highly relational, intentional in evangelism, and connects with unbelievers
- ☐ Highly incarnational with heavy involvement in the schools, civic organizations, recreational activities
- ☐ A strong preacher - effective communicator - able to preach Christ crucified

Support

- ☐ Church planting residency program
- ☐ The commitment of the Tennessee Valley Presbytery to church planting

Imagine...

A welcoming church plant reaching the "nones," a gospel saturated, missional church plant that partners with other PCA churches to continue planting churches in the surrounding communities.

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Most Common Occupations

